

Press

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SMT Hybrid Packaging 2018
International Exhibition and Conference
for System Integration in Micro Electronics
Nuremberg, Germany, 5 – 7 June 2018

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Analysis SMT Hybrid Packaging 2017: Impressive satisfaction of exhibitors and visitors

As a solution orientated exhibition with conference, the SMT Hybrid Packaging lured many visitors and exhibitors from all over the world to the Nuremberg exhibition center from 16 – 18 May 2017. At three intensive event days, experts of system intergration in microelectronics came together.

Facts and figures at a glance

35 percent of the 420 exhibitors came from foreign countries, predominant from Swizerland, Great Britain and the Netherlands. Furthermore 29 percent of the 15,156 visitors arrived from abroad, especially from the Czech Republic, Austria, Italy, Swizerland and Hungary. This confirms, once again, that SMT Hybrid Packaging proved its status as the leading European event for system integration in microelectronics.

Manufacturing, Technologies and processes as well as maufacturing equipment in focus of interest

According to the visitor survey, two third of the visitors were interested in the topic areas of manufacturing equipment, technologies and processes as well as manufacturing. In particular, exhibitors appreciated excellent talks with highly qualified visitors.

Production line and further highlights as visitor attractions

The major highlight was the worldwide unique production line “Future Packaging”. On all three days, live productions with guided tours were held. Further visitor attractions: the topic specialized joint stands “EMS-Intersection” and “Optics meets Electronics” and the special interest platform “High Tech PCB Area”. Visitors could compare notes with experts and find individual solutions for their challenges.

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At the hand soldering competition, the 34 best European hand soldering experts convinced the IPC-A-610 Master Instructors, also acting as judges, of their abilities.

Exhibitors and visitors praised the quality of the exhibition

Many exhibitors sensed a positive atmosphere at the SMT Hybrid Packaging 2017 which coincided with the current state of the market. Chris Palin, EMEA Manager of HumiSeal draws a conclusion:

“SMT has always been a focused show and this year we attended to launch our new product range of Potting Materials, Thermal Management solutions and optical adhesives. The show is a great launch pad for new materials, meeting new and existing customers and our distributors.”

“Yamaha is very pleased of its participation at SMT Hybrid Packaging 2017 as we gained new leads and had several in deep conversations with new potential customers,” summarizes Oumayma Grad, Marketing Communications Manager of YAMAHA MOTOR EUROPE N.V.

Praises came also from visitors: “It was a well prepared exhibition from different points of view – location, number of companies, presentation. This event may contribute not only to new contracts and relations, but for training new engineers. A lot of topics for further production strategy were highlighted,” opines Alexander Kupko, Process Engineer at Kostal-Group.

Next year the SMT Hybrid Packaging will take place in Nuremberg from 5 – 7 June 2018.

Latest information is available at smthybridpackaging.com or can be obtained from the organizer Mesago Messe Frankfurt GmbH at smt@mesago.com.

About Mesago

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With 130 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. (mesago.com)